

## Botox® and Fillers

Excerpts from a recent interview with Dr. Anthony Zybutz BDS.

### Why go to your dentist for Botox®?

I found that my patients were frequently asking for facial aesthetic treatment to be provided in conjunction with their new smiles. In addition, I have an advanced knowledge of facial anatomy and have extremely high cross-infection control procedures in place. Your treatment will be safely administered, with excellent results.



## Forever young

Many of my patients have told me how they wish there was an easier way of maintaining their youthful looks. A way that meant they didn't have to remember to top-up their treatments every few months, and that they could schedule their appointments conveniently into their day.

Well now there is – my great new Forever Young package, which is already proving very popular with many of my regular visitors.

Forever Young consists of four-monthly injections of Botox® to the appropriate areas of the face, keeping frown lines, lines across the forehead and crows' feet firmly at bay. It also includes free whitening gel refills on every visit, so you can keep your smile sparkling too.

Cost for the package is just £84.95 a month, giving a saving on the usual cost per treatment. And if you want additional treatments such as dermal fillers to enhance your lips and reduce ageing creases, these can be carried out at the same time.

For more information on Forever Young, please call or ask at reception – we look forward to seeing you.

## What can facial aesthetic treatment do for me?

One 15-minute treatment – a few tiny injections – and within days you will see a noticeable reduction in frown lines and crows' feet.

### Removal of crows' feet



Before



30 days after treatment

Many of my patients tell me "People say I look angry when I'm not." That angry look is caused by lines across the forehead, and frown lines between the eyes. If you use Botox® in a clever, subtle way, you can take away that angry look, which has a profound affect on the way

people interact with you. That's why it's not surprising that more men are also choosing Botox® as a non-surgical doctor-administered treatment.

Botox® treatment is straight forward to carry out and generally lasts for about four months. To keep the signs of ageing permanently away, patients are increasingly choosing our new Forever Young package, described overleaf.

Botox® is FDA (Food and Drug Administration) approved for the treatment of severe underarm sweating that is not adequately managed with topical agents. Please ask if you would like more details.

### Removal of glabellar lines

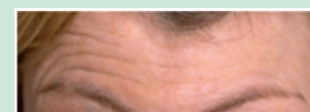


Before

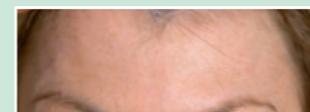


30 days after treatment

### Removal of forehead lines



Before



30 days after treatment

Dr Anthony Zybutz BDS

# Dental Update



## Newsletter makeover

Welcome to our new-look newsletter! We think it looks fresher and more attractive, and with shorter articles, bigger photos and the new smaller size, it is much more reader-friendly too.

## Forever young

Many of my patients want an easy way to maintain a youthful appearance, and so I've produced a great new cosmetic package to meet their needs.



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### In this issue...

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- Are you happy with your smile?

# Modern dentistry for healthy teeth...

*Dentistry is constantly changing and improving. New techniques are discovered, new materials created, and new equipment designed, all with one aim in mind – to make dental treatment more comfortable and more effective for patients.*

Cosmetic dentistry in particular is seeing huge advances – enhancements these days are more natural-looking than ever before, and dental implants, which replace missing teeth, are often hailed as the biggest dental breakthrough in the last 20 years.

To make sure we make the most of these improvements and pass on the benefits to our patients, we invest a lot of time and money in keeping our dentists and the rest of our team fully up-to-date.

To continue to practice in this country, every dentist in the UK has to complete a minimum number of hours of ongoing professional development each year, which is monitored by the General Dental Council.

We see these training requirements as very much the minimum standard, and in fact devote far more time to our development. We want to provide all our patients with the very best that dentistry has to offer, and this training, combined with continuous investment in modern equipment, helps us to achieve this goal.

It also helps to boost our enthusiasm in dentistry, keeping our minds open and encouraging us to continue finding more ways of helping our patients to have happy, healthy smiles and to view visiting us as a positive experience.

## Fancy that!



The ancient Chinese wrapped tiny pieces of parchment around painful teeth. Each piece contained written prayers and incantations.



*Four out of five people in the UK are unhappy with the way they smile, and 20% of us are so unhappy that we hide our teeth when being photographed.*

*A new survey, carried out by the British Academy of Cosmetic Dentistry, shows that while there is a strong interest in cosmetic dentistry, people are often held back because they are not aware of the treatments that are available, or fear they might be too expensive.*

## Are you happy with your smile?

In fact, many patients are pleasantly surprised at how easy and affordable smile enhancements can be.

Tooth whitening and tooth-coloured fillings are the most popular treatments, and can make a huge difference for a relatively small investment.

Bonding can disguise many small imperfections including chips, cracks and gaps, and is painless and inexpensive.

Today's modern materials mean that crowns and replacements for missing teeth are no longer flat in colour with metal edges where they meet the gum – instead they are extremely natural in look

and feel, perfectly complementing your other teeth.

More advanced treatments can cost more, but the long-term benefits are often well worth the investment made.

Dental implants are a prime example of this. They are strong, lasting and extremely realistic replacements for missing teeth. They consist of a titanium fixture which is placed into and then fuses with the jaw bone, and a crown which is later secured on top.



## Avoiding fillings



Dental decay is one of the most common oral health problems, and the reason why patients need fillings.

It occurs when the bacteria in our mouths feed on sugars within our food and drink, and produce acid. These acids gradually dissolve the enamel – the hard protective coating on our teeth. This leads to a hole, or cavity, which if left untreated spreads further into the

centre of your tooth, causing sensitivity and later toothache.

The best way of avoiding decay is to eat only at main meal-times, and to drink only water between meals. This, together with regular check-ups and a good daily oral healthcare routine, will give you a far better chance of having healthy, filling-free teeth.



## Suffering from cold sores!

If you suffer from cold sores, you might be able to avoid them by taking a few simple steps. The virus which causes them lies dormant until it is reactivated – common reasons for this include tiredness, illness, stress, being run-down, hormonal changes and bright sunlight. Identifying the trigger that you have a better chance of warding them off.